

West High Area Collaborative Silent Auction Fundraiser

Dear West Families,

We are reaching out in hopes you will consider the attached request for a silent auction donation. The Silent Auction will benefit the Madison West Area Collaborative.

The Collaborative is an educational barriers relief effort for students in the West High School attendance area. We formed at the beginning of the Covid-19 pandemic to provide weekly grocery deliveries to student families. Our mission quickly expanded to include rent/financial assistance and other support to help families meet basic needs and eliminate educational barriers for their kids.

Since March 2020, we have provided rent and bill support for 196 MMSD families (averaging \$600 per family). However, in just the first two weeks of December we have already had 42 requests. Most local community organizations are out of funds and the Collaborative remains one of the few places on which our families can rely. As we quickly draw down on our funds, our goal is to raise an additional \$50,000 so we can support a hundred more families.

We are hoping you will consider donating a product, gift certificate, service or experience.

All businesses and individuals who donate will be highlighted on our auction site and recognized on our Collaborative's website and Facebook page as well as the various newsletters of the participating PTO's. All donations are tax exempt through our fiscal sponsor, the Midvale Lincoln PTO (Tax Exempt ID: 26-4052664). We will provide donation receipts upon request.

If you are willing to donate an item or experience for our silent auction, please contact us at smweinstein@madison.k12.wi.us or embertrand@madison.k12.wi.us

We will be accepting donations through January 8th.

On behalf of all of us at the Collaborative, thank you for your consideration.

Sincerely,

West High Collaborative

<http://madisonwestcollaborative.com>